

Rep Order# 6848866 Ver# 3 Status Revised  
EC'd Yes

Traffic Order#

Printed: 08/31/2012 11:44 AM  
Last Received: 08/31/2012 11:30 AM  
Showing Buylines: All Rep Revised Lines

1 of 2

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) AMER 4 PROSPERITY  
Product AMER FOR PROSPERITY  
Estimate# 393  
Buyer STEPHANIE KOHLBAUER  
Phone#  
Fax#

Agency ( ) MENTZER MEDIA  
600 FAIRMONT AVE, S#306  
TOWSON, MD 21286  
Agency C/P1/P2/E //393  
Flight Dates 09/05/2012 - 09/10/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

60'S AFP PRESIDENTIAL SC=\*

--- REMARKS ---

REV PER VER 2  
PLEASE CNF  
THANKS

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
---	-----	-----	-----	----	-----	----	-----	-----	-----	-----	-----
*2			09/08-09/08	1	\$800.00	:60	1	SA	530P-9P	1	\$800.00
		Buyline Comment: COLLEGE FTBL									
		Sales Remark: V3 REV RATE									
		V3 Comment Changed, Rate Changed									
*3			09/08-09/08	0	\$0.00	:60	0	SA	6P-7P	0	\$400.00
		Buyline Comment: HOUSE									
		[MADE-GOOD BY LINE(S) 9]									
		V3 Effective Dates Changed									
*9			09/08-09/08	1	\$400.00	:60	1	SA	2P-530P	1	\$400.00
		Buyline Comment: MLB									
		Sales Remark: V3 KMGD FOR LINE 3									
		[KMGD FOR SPOTS MISSED ON LN #3: 9/08(1/WK)]									
		V3 Added									
*4			09/08-09/08	0	\$0.00	:60	0	SA	7P-8P	0	\$400.00
		Buyline Comment: COPS									
		Sales Remark: V3 CNX									
		V3 Comment Changed, Spots/week Changed									

---REPORT TOTALS---

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Report Totals: 2 / \$1,200.00

---SALES MONTHLY TOTALS---

Sep 12: 8 / \$7,750.00  
Sales Totals: 8 / \$7,750.00  
Station Totals: 8 / \$7,750.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$258,333	CABL 0%	KASA 3%	KASY 0%	KLUZ 0%	KOAT 11%
		KOB 33%	KRQE 53%	KWBQ 0%		

---COMPETITIVE COMMENTS---

SHARES ESTIMATED

Books NOV12  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6848866 Ver# 2 Status Returned  
EC'd Yes

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Printed: 08/31/2012 9:15 AM  
Last Received: 08/31/2012 8:34 AM  
Showing Buylines: Last Sta Revised Lines

1 of 2

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--- CONTRACT COMMENT ---

60'S AFP PRESIDENTIAL SC=\*

--- REMARKS ---

RETURNING WITH RATES NEEDED AND MGS DUE PR CHANGE LINES 2-4

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
---	-----	-----	-----	-----	-----	----	-----	-----	-----	-----	-----
*2			09/08-09/08	1	\$400.00	:60	1	SA	530P-9P	1	\$400.00
		Buyline Comment: COLLEGE FTBL									
		Station Remark: V2 need \$800 for this game.									
*3			09/08-09/08	1	\$400.00	:60	1	SA	6P-7P	1	\$400.00
		Buyline Comment: HOUSE									
		Station Remark: V2 NA DUE COLLEGE FB GAME 6P START. MG 1X 2-530P MLB GAME OF THE WK \$400									
*4			09/08-09/08	1	\$400.00	:60	1	SA	7P-8P	1	\$400.00
		Buyline Comment: COPS									
		Station Remark: V2 NA DUE AIRING COLLEGE FB 6-9P. MG 1X IN 6-9P COLLEGE GAME WITH PE ON LINE 2 FOR \$800. 1 FOR 2 MG W/LN 2 PE									

---REPORT TOTALS---

Report Totals: 3 / \$1,200.00

---SALES MONTHLY TOTALS---

Sep 12: 9 / \$7,750.00

Sales Totals: 9 / \$7,750.00

Station Totals: 9 / \$7,750.00

Lines not sent/rcld/rtrn: 0 / \$0.00

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---COMPETITIVE---

Market Totals	\$258,333	CABL	0%	KASA	3%	KASY	0%	KLUZ	0%	KOAT	11%
		KOB	33%	KRQE	53%	KWBQ	0%				

---COMPETITIVE COMMENTS---

SHARES ESTIMATED

Books NOV12  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6848866 Ver# 1 Status New  
EC'd Yes

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Last Received: 08/31/2012 7:40 AM  
Showing Buylines: All Lines

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Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate	
1		Buyline Comment: NEWS	09/05-09/07	1	\$2,800.00	:60	2	W-F	930P-10P	2	\$1,400.00	P 3
2		Buyline Comment: COLLEGE FTBL	09/08-09/08	1	\$400.00	:60	1	SA	530P-9P	1	<del>\$400.00</del> 800	3 3
3		Buyline Comment: HOUSE	09/08-09/08	1	\$400.00	:60	1	SA	6P-7P	1	\$400.00	3
4		Buyline Comment: COPS	09/08-09/08	1	\$400.00	:60	1	SA	7P-8P	1	\$400.00	3
5		Buyline Comment: NEWS	09/08-09/08	1	\$650.00	:60	1	SA	930P-10P	1	\$650.00	4
6		Buyline Comment: FOX NEWS SUN	09/09-09/09	1	\$300.00	:60	1	SU	8A-9A	1	\$300.00	4
7		Buyline Comment: NEWS	09/09-09/09	1	\$1,400.00	:60	1	SU	930P-10P	1	\$1,400.00	3
8		Buyline Comment: NEWS	09/10-09/10	1	\$1,400.00	:60	1	M	930P-10P	1	\$1,400.00	3

---REPORT TOTALS---

Report Totals: 9 / \$7,750.00

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		KOB 33%	KRQE 53%	KWBQ 0%		

---COMPETITIVE COMMENTS---

SHARES ESTIMATED

Books NOV12  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

# Spot Manager: All, 09/05/12-09/10/12

Station: KASA

Advertiser: POL/Americans For Prosperity  
Agency: Mentzer Media Services

Line: 1

Time Period: 930p-10p

203046	06848866	393	09/06/12	1:00 P3	9:45:50 PM AMER FOR AFP12TV21H	\$1,400.00
203046	06848866	393	09/05/12	1:00 P3	9:44:17 PM AMER FOR AFP12TV21H	\$1,400.00
						\$2,800.00
						\$2,800.00

Line: 2

Time Period: (5:45:00 PM-9:00:00 PM)

203046	06848866	393	09/08/12	1:00 P3	7:47:03 PM AMER FOR AFP12TV21H	\$800.00
						\$800.00
						\$800.00

Line: 5

Time Period: 930p-10p

203046	06848866	393	09/08/12	1:00 P4	10:01:25 PM AMER FOR AFP12TV21H	\$650.00
						\$650.00
						\$650.00

Line: 6

Time Period: 8a-9a

203046	06848866	393	09/09/12	1:00 P4	8:44:06 AM AMER FOR AFP12TV21H	\$300.00
						\$300.00
						\$300.00

Line: 7

Time Period: 930p-10p

203046	06848866	393	09/09/12	1:00 P3	9:44:01 PM AMER FOR AFP12TV21H	\$1,400.00
						\$1,400.00
						\$1,400.00

Line: 8

Time Period: 930p-10p

203046	06848866	393	09/10/12	1:00 P3	9:56:36 PM AMER FOR AFP12TV21H	\$1,400.00
						\$1,400.00
						\$1,400.00

Line: 9

Time Period: (2:00:00 PM-5:30:00 PM)

203046	06848866	393	09/08/12	1:00 P2	2:36:00 PM AMER FOR AFP12TV21H	\$400.00
						\$400.00
						\$400.00
						\$7,750.00
						\$7,750.00
						\$7,750.00
						\$7,750.00

[Sorted by: Line]

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Lauren A. Schumacher  
do hereby request station time concerning the following issue:

Americans for Prosperity

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
VARIES					

Total Charges: \$	GROSS
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This broadcast time will be used by: Americans for Prosperity

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☐ No



For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Americans for Prosperity

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

### TO BE SIGNED BY ISSUE ADVERTISER

1/17/2012 \_\_\_\_\_ 703-224-3200  
Date Signature Contact Phone Number

### TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

\_\_\_\_\_  
Signature Printed Name Title